



www.thewgalchannel.com

WGAL
1300 Columbia Avenue
Lancaster, PA 17603
Main: (717)393-5851
Billing: (410)338-6432

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
950019-1	09/23/12	September 2012	08/27/12 - 09/18/12

Station	Account Executive	Sales Office	Sales Region
WGAL	Mary Tricoli	HRP -Washington	National

Billing Address:

SRCP Media Inc
Attention: Accounts Payable
201 North Union Street
Ste 200
Alexandria, VA 22314

Send Payment To:

WGAL
P.O. Box 26878
Lehigh Valley, PA 18002-6878

Advertiser	Product	Estimate Number
Smith/R/Senator	Smith/R/Senator	259

Flight Dates	Order #	Alt Order #
09/12/12 - 09/18/12	950019	6308548

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/12/12	09/14/12	NBC Today Show III	10-11a	--WTF--	:30	1	\$75.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	--WTF--	1	\$75.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	F	09/14/12	10:27 AM	NBC Today Show III	10-11a	:30	TS12TV10H	\$75.00 NM
2	09/17/12	09/18/12	NBC Today Show III	10-11a	MT-----	:30	2	\$85.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	MT-----	2	\$85.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	M	09/17/12	10:27 AM	NBC Today Show III	10-11a	:30	TS12TV10H	\$85.00 NM
2	WGAL	Tu	09/18/12	10:52 AM	NBC Today Show III	10-11a	:30	TS12TV10H	\$85.00 NM
3	09/12/12	09/14/12	NBC Tonight Show	1135p-1235a	MTWTF--	:30	2	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	--WTF--	2	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	W	09/12/12	12:09 AM	NBC Tonight Show	1135p-1235a	:30	TS12TV10H	\$200.00 NM
2	WGAL	Th	09/13/12	12:07 AM	NBC Tonight Show	1135p-1235a	:30	TS12TV10H	\$200.00 NM
4	09/12/12	09/14/12	M-F 12:30-1p	12:30-1p	--WTF--	:30	4	\$70.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	--WTF--	4	\$70.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	W	09/12/12	12:42 PM	M-F 12:30-1p	12:30-1p	:30	TS12TV09H	\$70.00 NM
4	WGAL	Th	09/13/12	12:42 PM	M-F 12:30-1p	12:30-1p	:30	TS12TV10H	\$70.00 NM
2	WGAL	Th	09/13/12	12:55 PM	M-F 12:30-1p	12:30-1p	:30	TS12TV10H	\$70.00 NM
3	WGAL	F	09/14/12	12:48 PM	M-F 12:30-1p	12:30-1p	:30	TS12TV10H	\$70.00 NM
5	09/17/12	09/18/12	M-F 12:30-1p	12:30-1p	MT-----	:30	1	\$125.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	MT-----	1	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	M	09/17/12	12:43 PM	M-F 12:30-1p	12:30-1p	:30	TS12TV10H	\$125.00 NM



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Invoice #	Invoice Date	Invoice Month	Invoice Period
950019-1	09/23/12	September 2012	08/27/12 - 09/18/12
Advertiser	Product	Estimate Number	
Smith/R/Senator	Smith/R/Senator	259	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	09/12/12	09/14/12	M-F 12-12:30p News	12-12:30p	--WTF--	:30	4	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	--WTF--	4	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	W	09/12/12	11:59 AM	M-F 12-12:30p News	12-12:30p	:30	TS12TV09H	\$250.00 NM
4	WGAL	W	09/12/12	12:26 PM	M-F 12-12:30p News	12-12:30p	:30	TS12TV09H	\$250.00 NM
2	WGAL	Th	09/13/12	11:59 AM	M-F 12-12:30p News	12-12:30p	:30	TS12TV10H	\$250.00 NM
3	WGAL	F	09/14/12	12:25 PM	M-F 12-12:30p News	12-12:30p	:30	TS12TV10H	\$250.00 NM
7	09/17/12	09/18/12	M-F 12-12:30p News	12-12:30p	MT-----	:30	1	\$325.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	MT-----	1	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Tu	09/18/12	12:19 PM	M-F 12-12:30p News	12-12:30p	:30	TS12TV11H	\$325.00 NM
8	09/12/12	09/14/12	Dr. Phil	3-4p	--WTF--	:30	4	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	--WTF--	4	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	W	09/12/12	3:11 PM	Dr. Phil	3-4p	:30	TS12TV09H	\$150.00 NM
2	WGAL	Th	09/13/12	3:32 PM	Dr. Phil	3-4p	:30	TS12TV10H	\$150.00 NM
4	WGAL	F	09/14/12	3:10 PM	Dr. Phil	3-4p	:30	TS12TV10H	\$150.00 NM
3	WGAL	F	09/14/12	3:49 PM	Dr. Phil	3-4p	:30	TS12TV10H	\$150.00 NM
9	09/17/12	09/18/12	Dr. Phil	3-4p	MT-----	:30	1	\$175.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	MT-----	1	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	M	09/17/12	3:34 PM	Dr. Phil	3-4p	:30	TS12TV10H	\$175.00 NM
10	09/12/12	09/14/12	M-F 4-5P	4-5P	--WTF--	:30	4	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	--WTF--	4	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	W	09/12/12	3:59 PM	M-F 4-5P	4-5P	:30	TS12TV09H	\$200.00 NM
4	WGAL	W	09/12/12	4:43 PM	M-F 4-5P	4-5P	:30	TS12TV09H	\$200.00 NM
2	WGAL	Th	09/13/12	3:59 PM	M-F 4-5P	4-5P	:30	TS12TV10H	\$200.00 NM
3	WGAL	F	09/14/12	4:18 PM	M-F 4-5P	4-5P	:30	TS12TV10H	\$200.00 NM
11	09/17/12	09/18/12	M-F 4-5P	4-5P	MT-----	:30	1	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	MT-----	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Tu	09/18/12	4:57 PM	M-F 4-5P	4-5P	:30	TS12TV10H	\$250.00 NM
12	09/12/12	09/14/12	M-F News 8 at 5a	5-6a	--WTF--	:30	4	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	--WTF--	4	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	W	09/12/12	5:44 AM	M-F News 8 at 5a	5-6a	:30	TS12TV09H	\$250.00 NM
2	WGAL	Th	09/13/12	5:13 AM	M-F News 8 at 5a	5-6a	:30	TS12TV10H	\$250.00 NM
4	WGAL	Th	09/13/12	5:42 AM	M-F News 8 at 5a	5-6a	:30	TS12TV10H	\$250.00 NM



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950019-1	09/23/12	September 2012	08/27/12 - 09/18/12
Advertiser		Product	Estimate Number
Smith/R/Senator		Smith/R/Senator	259

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	09/12/12	09/14/12	M-F News 8 at 5a	5-6a	--WTF--	:30	4	\$250.00	NM
Class of Time - Pre-emptible with notice									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
3	WGAL	F	09/14/12	5:30 AM	M-F News 8 at 5a	5-6a	:30	TS12TV10H	\$250.00 NM
13	09/17/12	09/18/12	M-F News 8 at 5a	5-6a	MT-----	:30	1	\$275.00	NM
Class of Time - Pre-emptible with notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	MT-----	1	\$275.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WGAL	M	09/17/12	5:35 AM	M-F News 8 at 5a	5-6a	:30	TS12TV10H	\$275.00 NM
14	09/12/12	09/18/12	M-F 5-6p News	5-6p	MTWTF--	:30	5	\$800.00	NM
Class of Time - Pre-emptible with notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	--WTF--	3	\$800.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WGAL	W	09/12/12	5:40 PM	M-F 5-6p News	5-6p	:30	TS12TV10H	\$800.00 NM
2	WGAL	Th	09/13/12	5:29 PM	M-F 5-6p News	5-6p	:30	TS12TV10H	\$800.00 NM
3	WGAL	F	09/14/12	5:54 PM	M-F 5-6p News	5-6p	:30	TS12TV10H	\$800.00 NM
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	MT-----	2	\$800.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
4	WGAL	M	09/17/12	5:14 PM	M-F 5-6p News	5-6p	:30	TS12TV11H	\$800.00 NM
5	WGAL	Tu	09/18/12	5:28 PM	M-F 5-6p News	5-6p	:30	TS12TV11H	\$800.00 NM
15	09/12/12	09/14/12	M-F News 8 at 6p	6-630p	--WTF--	:30	3	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	--WTF--	3	\$1,200.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WGAL	W	09/12/12	6:16 PM	M-F News 8 at 6p	6-630p	:30	TS12TV10H	\$1,200.00 NM
2	WGAL	Th	09/13/12	6:24 PM	M-F News 8 at 6p	6-630p	:30	TS12TV10H	\$1,200.00 NM
3	WGAL	F	09/14/12	6:15 PM	M-F News 8 at 6p	6-630p	:30	TS12TV10H	\$1,200.00 NM
16	09/17/12	09/18/12	M-F News 8 at 6p	6-630p	MT-----	:30	2	\$1,050.00	NM
Class of Time - Pre-emptible with notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	MT-----	2	\$1,050.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	WGAL	M	09/17/12	6:14 PM	M-F News 8 at 6p	6-630p	:30	TS12TV10H	\$1,200.00 NM
1	WGAL	Tu	09/18/12	6:29 PM	M-F News 8 at 6p	6-630p	:30	TS12TV10H	\$1,200.00 NM
17	09/12/12	09/18/12	M-F News 8 at 6a	6-7a	MTWTF--	:30	5	\$700.00	NM
Class of Time - Pre-emptible with notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	--WTF--	3	\$700.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WGAL	W	09/12/12	6:38 AM	M-F News 8 at 6a	6-7a	:30	TS12TV09H	\$700.00 NM
3	WGAL	Th	09/13/12	6:06 AM	M-F News 8 at 6a	6-7a	:30	TS12TV10H	\$700.00 NM
2	WGAL	F	09/14/12	6:44 AM	M-F News 8 at 6a	6-7a	:30	TS12TV10H	\$700.00 NM
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	MT-----	2	\$700.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
4	WGAL	M	09/17/12	6:38 AM	M-F News 8 at 6a	6-7a	:30	TS12TV10H	\$700.00 NM
5	WGAL	Tu	09/18/12	6:37 AM	M-F News 8 at 6a	6-7a	:30	TS12TV11H	\$700.00 NM
18	09/12/12	09/18/12	Entertainment Tonight	7-730p	MTWTF--	:30	2	\$325.00	NM
Class of Time - Immediately Pre-emptible without notice									



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Smith/R/Senator	Smith/R/Senator	259	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
18	09/12/12	09/18/12	Entertainment Tonight	7-730p	MTWTF--	:30	2	\$325.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	--WTF--	1	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	W	09/12/12	7:27 PM	Entertainment Tonight	7-730p	:30	TS12TV10H	\$325.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	MT-----	1	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WGAL	M	09/17/12	7:27 PM	Entertainment Tonight	7-730p	:30	TS12TV11H	\$325.00 NM
19	09/12/12	09/14/12	NBC Today Show	7-9A	--WTF--	:30	4	\$675.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	--WTF--	4	\$675.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WGAL	W	09/12/12	7:21 AM	NBC Today Show	7-9A	:30	TS12TV09H	\$675.00 NM
1	WGAL	W	09/12/12	8:29 AM	NBC Today Show	7-9A	:30	TS12TV09H	\$675.00 NM
2	WGAL	Th	09/13/12	8:35 AM	NBC Today Show	7-9A	:30	TS12TV10H	\$675.00 NM
3	WGAL	F	09/14/12	8:29 AM	NBC Today Show	7-9A	:30	TS12TV10H	\$675.00 NM
20	09/17/12	09/18/12	NBC Today Show	7-9A	MT-----	:30	1	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	MT-----	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Tu	09/18/12	8:49 AM	NBC Today Show	7-9A	:30	TS12TV10H	\$700.00 NM
21	09/12/12	09/14/12	Access Hollywood	730-8p	--WTF--	:30	2	\$225.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	--WTF--	2	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	W	09/12/12	7:55 PM	Access Hollywood	730-8p	:30	TS12TV10H	\$225.00 NM
2	WGAL	Th	09/13/12	7:48 PM	Access Hollywood	730-8p	:30	TS12TV10H	\$225.00 NM
22	09/17/12	09/18/12	Access Hollywood	730-8p	MT-----	:30	1	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	MT-----	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Tu	09/18/12	7:55 PM	Access Hollywood	730-8p	:30	TS12TV11H	\$250.00 NM
23	09/12/12	09/18/12	NBC Today Show II	9-10a	MTWTF--	:30	5	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	--WTF--	3	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WGAL	W	09/12/12	10:26 AM	NBC Today Show II	9-10a	:30	TS12TV09H	\$150.00 NM
LR- Network Special Report									
1	WGAL	Th	09/13/12	9:28 AM	NBC Today Show II	9-10a	:30	TS12TV10H	\$150.00 NM
3	WGAL	F	09/14/12	9:50 AM	NBC Today Show II	9-10a	:30	TS12TV10H	\$150.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	MT-----	2	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WGAL	M	09/17/12	9:50 AM	NBC Today Show II	9-10a	:30	TS12TV10H	\$150.00 NM
4	WGAL	Tu	09/18/12	9:27 AM	NBC Today Show II	9-10a	:30	TS12TV11H	\$150.00 NM
24	09/15/12	09/16/12	Sa/Su News 8 at 6	6-630p	-----11	:30	2	\$450.00	NM
Class of Time - Pre-emptible with notice									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser.
 We warrant that the actual broadcast information shown on this invoice was taken from the program log.



Send Payment To:

WGAL
P.O. Box 26878
Lehigh Valley, PA 18002-6878

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
950019-1	09/23/12	September 2012	08/27/12 - 09/18/12
Advertiser	Product	Estimate Number	
Smith/R/Senator	Smith/R/Senator	259	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
24	09/15/12	09/16/12	Sa/Su News 8 at 6	6-630p	-----11	:30	2	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	-----11	2	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Sa	09/15/12	6:10 PM	Sa/Su News 8 at 6	6-630p	:30	TS12TV10H	\$450.00 NM
2	WGAL	Su	09/16/12	6:18 PM	Sa/Su News 8 at 6	6-630p	:30	TS12TV10H	\$450.00 NM
25	09/15/12	09/15/12	Sat/Sun News 8 at 6a	6-7a	-----S-	:30	1	\$150.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	-----S-	1	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Sa	09/15/12	6:30 AM	Sat/Sun News 8 at 6a	6-7a	:30	TS12TV10H	\$150.00 NM
26	09/15/12	09/15/12	NBC Saturday Today	7-9a	-----S-	:30	1	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	-----S-	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Sa	09/15/12	7:59 AM	NBC Saturday Today	7-9a	:30	TS12TV10H	\$450.00 NM
27	09/16/12	09/16/12	NBC Sunday Today	8-9a	-----S	:30	1	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	-----S	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Su	09/16/12	8:26 AM	NBC Sunday Today	8-9a	:30	TS12TV10H	\$450.00 NM
28	09/12/12	09/15/12	M-Su News 8 at 11p	11-1135p	--WTF--	:30	4	\$750.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	--WTF--	4	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WGAL	W	09/12/12	11:30 PM	M-Su News 8 at 11p	11-1135p	:30	TS12TV10H	\$750.00 NM
5	WGAL	Th	09/13/12	11:22 PM	M-Su News 8 at 11p	11-1135p	:30	TS12TV10H	\$750.00 NM
4	WGAL	F	09/14/12	11:26 PM	M-Su News 8 at 11p	11-1135p	:30	TS12TV10H	\$750.00 NM
2	WGAL	Sa	09/15/12	11:18 PM	M-Su News 8 at 11p	11-1135p	:30	TS12TV10H	\$750.00 NM
29	09/17/12	09/18/12	M-Su News 8 at 11p	11-1135p	MT-----	:30	1	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	MT-----	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	M	09/17/12	11:13 PM	M-Su News 8 at 11p	11-1135p	:30	TS12TV10H	\$800.00 NM
30	09/12/12	09/14/12	M-F 12-12:30p News	12-12:30p	--WTF--	:30	1	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	--WTF--	1	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Th	09/13/12	12:27 PM	M-F 12-12:30p News	12-12:30p	:30	TS12TV10H	\$200.00 NM
31	09/16/12	09/16/12	M-Su Late News Off-Time	Late News Off-Time	-----S	:30	1	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	-----S	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Su	09/16/12	12:03 AM	M-Su Late News Off-Time	Late News Off-Time	:30	TS12TV10H	\$450.00 NM



Send Payment To:

WGAL
P.O. Box 26878
Lehigh Valley, PA 18002-6878

DUPLICATE INVOICE

Invoice # 950019-1	Invoice Date 09/23/12	Invoice Month September 2012	Invoice Period 08/27/12 - 09/18/12
Advertiser Smith/R/Senator	Product Smith/R/Senator	Estimate Number 259	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
32	09/14/12	09/14/12	NBC Today Show III	10-11a	----F--	:30	1	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	----F--	1	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	F	09/14/12	10:52 AM	NBC Today Show III	10-11a	:30	TS12TV10H	\$100.00 NM
33	09/17/12	09/18/12	NBC Tonight Show	1135p-1235a	MT-----	:30	2	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	MT-----	1	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Tu	09/18/12	12:31 AM	NBC Tonight Show	1135p-1235a	:30	TS12TV10H	\$150.00 NM
Total Spots							74		

Payment Terms 30 Days

<u>Gross Total</u>	\$31,125.00
<u>Agency Commission</u>	\$4,668.75
<u>Net Amount Due</u>	\$26,456.25



WGAL
1300 Columbia Avenue
Lancaster, PA 17603
Main: (717)393-5851
Billing: (410)338-6432

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
943281-2	09/02/12	September 2012	08/27/12 - 08/27/12

Station	Account Executive	Sales Office	Sales Region
WGAL	Mary Tricoli	HRP -Washington	National

Billing Address:

SRCP Media Inc
Attention: Accounts Payable
201 North Union Street
Ste 200
Alexandria, VA 22314

Send Payment To:

WGAL
P.O. Box 26878
Lehigh Valley, PA 18002-6878

Advertiser	Product	Estimate Number
Smith/R/Senator	T SMITH/SEN/R	214

Flight Dates	Order #	Alt Order #
08/21/12 - 08/27/12	943281	06284387

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	11	15

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/21/12	08/27/12	NBC Tonight Show	1135p-1235a	MTWTF--	:30	3	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/21/12	08/27/12	MTWTF--	3	\$300.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WGAL M		08/27/12	12:31 AM	NBC Tonight Show	1135p-1235a	:30	TS12-TV-08H	\$300.00	NM
2	08/21/12	08/27/12	M-F 12:30-1p	12:30-1p	MTWTF--	:30	2	\$250.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/21/12	08/27/12	MTWTF--	2	\$250.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WGAL M		08/27/12	12:49 PM	M-F 12:30-1p	12:30-1p	:30	TS12TV09H	\$250.00	NM
3	08/21/12	08/27/12	M-F 12-12:30p News	12-12:30p	MTWTF--	:30	5	\$550.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/21/12	08/27/12	MTWTF--	5	\$550.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
3 WGAL M		08/27/12	12:26 PM	M-F 12-12:30p News	12-12:30p	:30	TS12TV09H	\$550.00	NM
4	08/21/12	08/27/12	M-F 4-5P	4-5P	MTWTF--	:30	3	\$450.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/21/12	08/27/12	MTWTF--	3	\$450.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WGAL M		08/27/12	4:25 PM	M-F 4-5P	4-5P	:30	TS12-TV-08H	\$450.00	NM
5	08/21/12	08/27/12	M-F 5-6p News	5-6p	MTWTF--	:30	5	\$1,100.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/21/12	08/27/12	MTWTF--	5	\$1,100.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WGAL M		08/27/12	5:14 PM	M-F 5-6p News	5-6p	:30	TS12TV09H	\$1,100.00	NM
6	08/21/12	08/27/12	M-F News 8 at 6p	6-630p	MTWTF--	:30	5	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/21/12	08/27/12	MTWTF--	5	\$1,500.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WGAL M		08/27/12	6:22 PM	M-F News 8 at 6p	6-630p	:30	TS12TV09H	\$1,500.00	NM



Send Payment To:
WGAL
P.O. Box 26878
Lehigh Valley, PA 18002-6878

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
943281-2	09/02/12	September 2012	08/27/12 - 08/27/12
Advertiser	Product	Estimate Number	
Smith/R/Senator	T SMITH/SEN/R	214	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type																																								
6	08/21/12	08/27/12	M-F News 8 at 6p Class of Time - Pre-emptible with notice	6-630p	MTWTF--	:30	5	\$1,500.00	NM																																								
7	08/21/12	08/27/12	M-F News 8 at 6a Class of Time - Fixed Non Pre-emptible	6-7a	MTWTF--	:30	5	\$1,100.00	NM																																								
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>08/21/12</td><td>08/27/12</td><td>MTWTF--</td><td>5</td><td>\$1,100.00</td><td colspan="4"></td></tr> <tr> <td>Spots: # Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr> <tr> <td>1 WGAL M</td><td></td><td>08/27/12</td><td>6:15 AM</td><td>M-F News 8 at 6a</td><td>6-7a</td><td>:30</td><td>TS12TV09H</td><td>\$1,100.00</td><td>NM</td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						08/21/12	08/27/12	MTWTF--	5	\$1,100.00					Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1 WGAL M		08/27/12	6:15 AM	M-F News 8 at 6a	6-7a	:30	TS12TV09H	\$1,100.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																												
	08/21/12	08/27/12	MTWTF--	5	\$1,100.00																																												
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																								
1 WGAL M		08/27/12	6:15 AM	M-F News 8 at 6a	6-7a	:30	TS12TV09H	\$1,100.00	NM																																								
8	08/21/12	08/27/12	NBC Today Show Class of Time - Fixed Non Pre-emptible	7-9A	MTWTF--	:30	5	\$1,100.00	NM																																								
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>08/21/12</td><td>08/27/12</td><td>MTWTF--</td><td>5</td><td>\$1,100.00</td><td colspan="4"></td></tr> <tr> <td>Spots: # Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr> <tr> <td>2 WGAL M</td><td></td><td>08/27/12</td><td>8:26 AM</td><td>NBC Today Show</td><td>7-9A</td><td>:30</td><td>TS12TV09H</td><td>\$1,100.00</td><td>NM</td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						08/21/12	08/27/12	MTWTF--	5	\$1,100.00					Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2 WGAL M		08/27/12	8:26 AM	NBC Today Show	7-9A	:30	TS12TV09H	\$1,100.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																												
	08/21/12	08/27/12	MTWTF--	5	\$1,100.00																																												
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																								
2 WGAL M		08/27/12	8:26 AM	NBC Today Show	7-9A	:30	TS12TV09H	\$1,100.00	NM																																								
9	08/21/12	08/27/12	NBC Today Show II Class of Time - Pre-emptible with notice	9-10a	MTWTF--	:30	5	\$375.00	NM																																								
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>08/21/12</td><td>08/27/12</td><td>MTWTF--</td><td>5</td><td>\$375.00</td><td colspan="4"></td></tr> <tr> <td>Spots: # Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr> <tr> <td>1 WGAL M</td><td></td><td>08/27/12</td><td>9:58 AM</td><td>NBC Today Show II</td><td>9-10a</td><td>:30</td><td>TS12-TV-08H</td><td>\$375.00</td><td>NM</td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						08/21/12	08/27/12	MTWTF--	5	\$375.00					Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1 WGAL M		08/27/12	9:58 AM	NBC Today Show II	9-10a	:30	TS12-TV-08H	\$375.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																												
	08/21/12	08/27/12	MTWTF--	5	\$375.00																																												
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																								
1 WGAL M		08/27/12	9:58 AM	NBC Today Show II	9-10a	:30	TS12-TV-08H	\$375.00	NM																																								
Total Spots							9																																										

Payment Terms 30 Days

<u>Gross Total</u>	\$6,725.00
<u>Agency Commission</u>	\$1,008.75
<u>Net Amount Due</u>	\$5,716.25



WGAL
1300 Columbia Avenue
Lancaster, PA 17603
Main: (717)393-5851
Billing: (410)338-6432

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
945721-1	09/09/12	September 2012	08/27/12 - 09/03/12

Station	Account Executive	Sales Office	Sales Region
WGAL	Mary Tricoli	HRP -Washington	National

Billing Address:

SRCP Media Inc
Attention: Accounts Payable
201 North Union Street
Ste 200
Alexandria, VA 22314

Send Payment To:

WGAL
P.O. Box 26878
Lehigh Valley, PA 18002-6878

Advertiser	Product	Estimate Number
Smith/R/Senator	T SMITH/SEN/R	225

Flight Dates	Order #	Alt Order #
08/28/12 - 09/03/12	945721	06297093

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	11	15

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/28/12	09/03/12	NBC Tonight Show	1135p-1235a	MTWTF--	:30	3	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/28/12	09/03/12	MTWTF--	3	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Tu	08/28/12	12:14 AM	NBC Tonight Show	1135p-1235a	:30	TS12TV09H	\$300.00 NM
3	WGAL	W	08/29/12	12:16 AM	NBC Tonight Show	1135p-1235a	:30	TS12TV09H	\$300.00 NM
2	WGAL	M	09/03/12	11:56 PM	NBC Tonight Show	1135p-1235a	:30	TS12TV09H	\$300.00 NM
2	08/28/12	09/03/12	M-F 12:30-1p	12:30-1p	MTWTF--	:30	2	\$250.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/28/12	09/03/12	MTWTF--	2	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Tu	08/28/12	12:47 PM	M-F 12:30-1p	12:30-1p	:30	TS12-TV-08H	\$250.00 NM
2	WGAL	Th	08/30/12	12:55 PM	M-F 12:30-1p	12:30-1p	:30	TS12TV09H	\$250.00 NM
3	08/28/12	09/03/12	M-F 12-12:30p News	12-12:30p	MTWTF--	:30	5	\$550.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/28/12	09/03/12	MTWTF--	5	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WGAL	Tu	08/28/12	12:12 PM	M-F 12-12:30p News	12-12:30p	:30	TS12TV09H	\$550.00 NM
1	WGAL	W	08/29/12	11:59 AM	M-F 12-12:30p News	12-12:30p	:30	TS12-TV-08H	\$550.00 NM
5	WGAL	Th	08/30/12	12:29 PM	M-F 12-12:30p News	12-12:30p	:30	TS12-TV-08H	\$550.00 NM
4	WGAL	F	08/31/12	12:28 PM	M-F 12-12:30p News	12-12:30p	:30	TS12TV09H	\$550.00 NM
3	WGAL	M	09/03/12	12:22 PM	M-F 12-12:30p News	12-12:30p	:30	TS12-TV-08H	\$550.00 NM
4	08/28/12	09/03/12	M-F 4-5P	4-5P	MTWTF--	:30	3	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/28/12	09/03/12	MTWTF--	3	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Tu	08/28/12	4:32 PM	M-F 4-5P	4-5P	:30	TS12TV09H	\$450.00 NM
3	WGAL	F	08/31/12	4:20 PM	M-F 4-5P	4-5P	:30	TS12TV09H	\$450.00 NM
2	WGAL	M	09/03/12		M-F 4-5P	4-5P	:00		\$450.00 NM
Credited									
5	08/28/12	09/03/12	M-F 5-6p News	5-6p	MTWTF--	:30	4	\$1,100.00	NM
Class of Time - Fixed Non Pre-emptible									

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WGAL
P.O. Box 26878
Lehigh Valley, PA 18002-6878

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
945721-1	09/09/12	September 2012	08/27/12 - 09/03/12
Advertiser	Product	Estimate Number	
Smith/R/Senator	T SMITH/SEN/R	225	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/28/12 09/03/12 MTWTF-- 4 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WGAL Tu 08/28/12 5:25 PM M-F 5-6p News 5-6p :30 TS12TV09H \$1,100.00 NM 3 WGAL W 08/29/12 5:14 PM M-F 5-6p News 5-6p :30 TS12TV09H \$1,100.00 NM 4 WGAL Th 08/30/12 5:46 PM M-F 5-6p News 5-6p :30 TS12TV09H \$1,100.00 NM 1 WGAL F 08/31/12 5:45 PM M-F 5-6p News 5-6p :30 TS12-TV-08H \$1,100.00 NM									
6	08/28/12	09/03/12	M-F News 8 at 6p	6-630p	MTWTF--	:30	4	\$1,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/28/12 09/03/12 MTWTF-- 4 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WGAL Tu 08/28/12 6:20 PM M-F News 8 at 6p 6-630p :30 TS12-TV-08H \$1,500.00 NM 2 WGAL W 08/29/12 6:24 PM M-F News 8 at 6p 6-630p :30 TS12TV09H \$1,500.00 NM 3 WGAL Th 08/30/12 6:18 PM M-F News 8 at 6p 6-630p :30 TS12-TV-08H \$1,500.00 NM 4 WGAL F 08/31/12 6:21 PM M-F News 8 at 6p 6-630p :30 TS12TV09H \$1,500.00 NM									
7	08/28/12	09/03/12	M-F News 8 at 6a	6-7a	MTWTF--	:30	5	\$1,100.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/28/12 09/03/12 MTWTF-- 5 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WGAL Tu 08/28/12 6:44 AM M-F News 8 at 6a 6-7a :30 TS12TV09H \$1,100.00 NM 2 WGAL W 08/29/12 6:13 AM M-F News 8 at 6a 6-7a :30 TS12-TV-08H \$1,100.00 NM 4 WGAL Th 08/30/12 6:30 AM M-F News 8 at 6a 6-7a :30 TS12-TV-08H \$1,100.00 NM 5 WGAL F 08/31/12 6:15 AM M-F News 8 at 6a 6-7a :30 TS12TV09H \$1,100.00 NM 1 WGAL M 09/03/12 6:44 AM M-F News 8 at 6a 6-7a :30 TS12-TV-08H \$1,100.00 NM									
8	08/28/12	09/03/12	NBC Today Show	7-9A	MTWTF--	:30	5	\$1,100.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/28/12 09/03/12 MTWTF-- 5 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WGAL Tu 08/28/12 8:36 AM NBC Today Show 7-9A :30 TS12-TV-08H \$1,100.00 NM 5 WGAL W 08/29/12 8:43 AM NBC Today Show 7-9A :30 TS12TV09H \$1,100.00 NM 1 WGAL Th 08/30/12 8:26 AM NBC Today Show 7-9A :30 TS12TV09H \$1,100.00 NM 3 WGAL F 08/31/12 8:42 AM NBC Today Show 7-9A :30 TS12TV09H \$1,100.00 NM 2 WGAL M 09/03/12 7:59 AM NBC Today Show 7-9A :30 TS12TV09H \$1,100.00 NM									
9	08/28/12	09/03/12	NBC Today Show II	9-10a	MTWTF--	:30	5	\$375.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/28/12 09/03/12 MTWTF-- 5 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WGAL Tu 08/28/12 9:57 AM NBC Today Show II 9-10a :30 TS12TV09H \$375.00 NM 5 WGAL W 08/29/12 9:27 AM NBC Today Show II 9-10a :30 TS12TV09H \$375.00 NM 1 WGAL Th 08/30/12 9:58 AM NBC Today Show II 9-10a :30 TS12TV09H \$375.00 NM 3 WGAL F 08/31/12 9:59 AM NBC Today Show II 9-10a :30 TS12-TV-08H \$375.00 NM 2 WGAL M 09/03/12 9:29 AM NBC Today Show II 9-10a :30 TS12TV09H \$375.00 NM									
10	09/01/12	09/02/12	Sa/Su News 8 at 6	6-630p	-----SS	:30	2	\$550.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 -----SS 2 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WGAL Sa 09/01/12 6:16 PM Sa/Su News 8 at 6 6-630p :30 TS12TV09H \$550.00 NM 1 WGAL Su 09/02/12 6:27 PM Sa/Su News 8 at 6 6-630p :30 TS12TV09H \$550.00 NM									

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Lehigh Valley, PA 18002-6878

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
945721-1	09/09/12	September 2012	08/27/12 - 09/03/12
Advertiser	Product	Estimate Number	
Smith/R/Senator	T SMITH/SEN/R	225	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	09/01/12	09/02/12	Sa/Su News 8 at 6	6-630p	-----SS	:30	2	\$550.00	NM
Class of Time - Fixed Non Pre-emptible									
11	08/28/12	09/03/12	M-Su News 8 at 11p	11-1135p	MTWTFSS	:30	4	\$900.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/28/12 09/03/12 MTWTFSS 4 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WGAL Tu 08/28/12 11:36 PM M-Su News 8 at 11p 11-1135p :30 TS12TV09H \$900.00 NM LR- Network Program Runover 4 WGAL W 08/29/12 11:35 PM M-Su News 8 at 11p 11-1135p :30 TS12TV09H \$900.00 NM 1 WGAL Sa 09/01/12 11:18 PM M-Su News 8 at 11p 11-1135p :30 TS12-TV-08H \$900.00 NM 3 WGAL M 09/03/12 11:14 PM M-Su News 8 at 11p 11-1135p :30 TS12TV09H \$900.00 NM									
12	08/29/12	09/02/12	M-Sun Nightly News	630-730p	--WTFSS	:30	2	\$1,300.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 --WTFSS 2 \$1,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL W 08/29/12 6:53 PM M-Sun Nightly News 630-730p :30 TS12-TV-08H \$1,300.00 NM 2 WGAL Su 09/02/12 6:51 PM M-Sun Nightly News 630-730p :30 TS12TV09H \$1,300.00 NM									
Total Spots							43		

Payment Terms 30 Days

<u>Gross Total</u>	\$35,625.00
<u>Agency Commission</u>	\$5,343.75
<u>Net Amount Due</u>	\$30,281.25



WGAL
1300 Columbia Avenue
Lancaster, PA 17603
Main: (717)393-5851
Billing: (410)338-6432

www.thewgalchannel.com

Billing Address:

SRCP Media Inc
Attention: Accounts Payable
201 North Union Street
Ste 200
Alexandria, VA 22314

Send Payment To:

WGAL
P.O. Box 26878
Lehigh Valley, PA 18002-6878

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
948109-1	09/16/12	September 2012	08/27/12 - 09/10/12

Station	Account Executive	Sales Office	Sales Region
WGAL	Mary Tricoli	HRP -Washington	National

Advertiser	Product	Estimate Number
Smith/R/Senator	T SMITH/SEN/R	233

Flight Dates	Order #	Alt Order #
09/04/12 - 09/10/12	948109	06302218

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	11	15

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/07/12	09/10/12	NBC Today Show III	10-11a	M---F--	:30	2	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/07/12 09/13/12 M---F-- 2 \$75.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WGAL F 09/07/12 10:52 AM NBC Today Show III 10-11a :30 TS12TV09H \$75.00 NM 1 WGAL M 09/10/12 10:51 AM NBC Today Show III 10-11a :30 TS12TV09H \$75.00 NM									
2	09/04/12	09/06/12	NBC Today Show III	10-11a	-TWT---	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -TWT--- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL W 09/05/12 10:51 AM NBC Today Show III 10-11a :30 TS12TV09H \$250.00 NM									
3	09/07/12	09/07/12	NBC Tonight Show	1135p-1235a	----F--	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/07/12 09/13/12 ----F-- 1 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WGAL F 09/07/12 NBC Tonight Show 1135p-1235a :00 \$150.00 NM See MG 3.3 3 WGAL F 09/07/12 12:39 AM Delayed Tonight Show 1205-2a :30 TS12TV09H \$150.00 NM MG for 3.2 09/07									
4	09/04/12	09/06/12	NBC Tonight Show	1135p-1235a	-TWT---	:30	3	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -TWT--- 3 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Tu 09/04/12 12:15 AM NBC Tonight Show 1135p-1235a :30 TS12-TV-08H \$300.00 NM 3 WGAL W 09/05/12 12:35 AM NBC Tonight Show 1135p-1235a :30 TS12TV09H \$300.00 NM 2 WGAL Th 09/06/12 12:18 AM NBC Tonight Show 1135p-1235a :30 TS12TV09H \$300.00 NM									
5	09/07/12	09/10/12	M-F 11-12P	11A-12P	M---F--	:30	2	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/07/12 09/13/12 M---F-- 2 \$75.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WGAL F 09/07/12 11:44 AM M-F 11-12P 11A-12P :30 TS12TV09H \$75.00 NM									



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948109-1	09/16/12	September 2012	08/27/12 - 09/10/12
Advertiser	Product	Estimate Number	
Smith/R/Senator	T SMITH/SEN/R	233	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	09/07/12	09/10/12	M-F 11-12P	11A-12P	M---F--	:30	2	\$75.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL M 09/10/12 11:55 AM M-F 11-12P 11A-12P :30 TS12TV09H \$75.00 NM									
6	09/04/12	09/06/12	M-F 11-12P	11A-12P	-TWT---	:30	3	\$175.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/03/12 09/09/12 -TWT--- 3 \$175.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Tu 09/04/12 11:47 AM M-F 11-12P 11A-12P :30 TS12TV09H \$175.00 NM 2 WGAL W 09/05/12 11:55 AM M-F 11-12P 11A-12P :30 TS12-TV-08H \$175.00 NM 3 WGAL Th 09/06/12 11:47 AM M-F 11-12P 11A-12P :30 TS12TV09H \$175.00 NM									
7	09/07/12	09/07/12	M-F 12:30-1p	12:30-1p	----F--	:30	1	\$50.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/07/12 09/13/12 ----F-- 1 \$50.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WGAL F 09/07/12 12:48 PM M-F 12:30-1p 12:30-1p :30 TS12TV09H \$50.00 NM									
8	09/07/12	09/10/12	M-F 12-12:30p News	12-12:30p	M---F--	:30	2	\$200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/07/12 09/13/12 M---F-- 2 \$200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WGAL F 09/07/12 12:28 PM M-F 12-12:30p News 12-12:30p :30 TS12TV09H \$200.00 NM 1 WGAL M 09/10/12 12:23 PM M-F 12-12:30p News 12-12:30p :30 TS12TV09H \$200.00 NM									
9	09/04/12	09/06/12	M-F 12-12:30p News	12-12:30p	-TWT---	:30	3	\$550.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/03/12 09/09/12 -TWT--- 3 \$550.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Tu 09/04/12 12:10 PM M-F 12-12:30p News 12-12:30p :30 TS12TV09H \$550.00 NM 2 WGAL W 09/05/12 12:19 PM M-F 12-12:30p News 12-12:30p :30 TS12TV09H \$550.00 NM 3 WGAL Th 09/06/12 12:20 PM M-F 12-12:30p News 12-12:30p :30 TS12TV09H \$550.00 NM									
10	09/07/12	09/10/12	M-F 4-5P	4-5P	M---F--	:30	2	\$200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/07/12 09/13/12 M---F-- 2 \$200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL F 09/07/12 4:31 PM M-F 4-5P 4-5P :30 TS12TV09H \$200.00 NM 2 WGAL M 09/10/12 4:40 PM M-F 4-5P 4-5P :30 TS12TV09H \$200.00 NM									
11	09/04/12	09/06/12	M-F 4-5P	4-5P	-TWT---	:30	3	\$450.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/03/12 09/09/12 -TWT--- 3 \$450.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WGAL Tu 09/04/12 4:27 PM M-F 4-5P 4-5P :30 TS12-TV-08H \$450.00 NM 3 WGAL W 09/05/12 4:27 PM M-F 4-5P 4-5P :30 TS12TV09H \$450.00 NM 1 WGAL Th 09/06/12 4:16 PM M-F 4-5P 4-5P :30 TS12TV09H \$450.00 NM									
12	09/07/12	09/07/12	M-F News 8 at 5a	5-6a	----F--	:30	1	\$100.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/07/12 09/13/12 ----F-- 1 \$100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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Advertiser	Product	Estimate Number	
Smith/R/Senator	T SMITH/SEN/R	233	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	09/07/12	09/07/12	M-F News 8 at 5a	5-6a	----F--	:30	1	\$100.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WGAL F 09/07/12 5:07 AM M-F News 8 at 5a 5-6a :30 TS12TV09H \$100.00 NM									
13	09/04/12	09/06/12	M-F News 8 at 5a	5-6a	-TWT---	:30	4	\$300.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/03/12 09/09/12 -TWT--- 4 \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Tu 09/04/12 5:14 AM M-F News 8 at 5a 5-6a :30 TS12TV09H \$300.00 NM 4 WGAL Tu 09/04/12 5:56 AM M-F News 8 at 5a 5-6a :30 TS12-TV-08H \$300.00 NM 2 WGAL W 09/05/12 5:54 AM M-F News 8 at 5a 5-6a :30 TS12TV09H \$300.00 NM 3 WGAL Th 09/06/12 5:38 AM M-F News 8 at 5a 5-6a :30 TS12TV09H \$300.00 NM									
14	09/04/12	09/06/12	M-F 5-6p News	5-6p	-TWT---	:30	3	\$1,100.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/03/12 09/09/12 -TWT--- 3 \$1,100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WGAL Tu 09/04/12 5:15 PM M-F 5-6p News 5-6p :30 TS12TV09H \$1,100.00 NM 3 WGAL W 09/05/12 5:55 PM M-F 5-6p News 5-6p :30 TS12TV09H \$1,100.00 NM 1 WGAL Th 09/06/12 5:46 PM M-F 5-6p News 5-6p :30 TS12TV09H \$1,100.00 NM									
15	09/07/12	09/07/12	M-F 5-6p News	5-6p	----1--	:30	1	\$500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/03/12 09/09/12 ----1-- 1 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL F 09/07/12 5:40 PM M-F 5-6p News 5-6p :30 TS12TV09H \$500.00 NM									
16	09/10/12	09/10/12	M-F 5-6p News	5-6p	1-----	:30	1	\$500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/10/12 09/16/12 1----- 1 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL M 09/10/12 5:29 PM M-F 5-6p News 5-6p :30 TS12TV09H \$500.00 NM									
17	09/04/12	09/06/12	M-F News 8 at 6p	6-630p	-TWT---	:30	3	\$1,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/03/12 09/09/12 -TWT--- 3 \$1,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Tu 09/04/12 6:24 PM M-F News 8 at 6p 6-630p :30 TS12TV09H \$1,500.00 NM 3 WGAL W 09/05/12 6:17 PM M-F News 8 at 6p 6-630p :30 TS12TV09H \$1,500.00 NM 2 WGAL Th 09/06/12 6:20 PM M-F News 8 at 6p 6-630p :30 TS12TV09H \$1,500.00 NM									
18	09/07/12	09/07/12	M-F News 8 at 6p	6-630p	----1--	:30	1	\$800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/03/12 09/09/12 ----1-- 1 \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL F 09/07/12 6:12 PM M-F News 8 at 6p 6-630p :30 TS12TV09H \$800.00 NM									
19	09/10/12	09/10/12	M-F News 8 at 6p	6-630p	1-----	:30	1	\$850.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/10/12 09/16/12 1----- 1 \$850.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL M 09/10/12 6:29 PM M-F News 8 at 6p 6-630p :30 TS12TV09H \$850.00 NM									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser.
 We warrant that the actual broadcast information shown on this invoice was taken from the program log.



Send Payment To:

WGAL
P.O. Box 26878
Lehigh Valley, PA 18002-6878

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
948109-1	09/16/12	September 2012	08/27/12 - 09/10/12
Advertiser	Product	Estimate Number	
Smith/R/Senator	T SMITH/SEN/R	233	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
19	09/10/12	09/10/12	M-F News 8 at 6p	6-630p	1-----	:30	1	\$850.00	NM
20	09/04/12	09/06/12	M-F News 8 at 6a	6-7a	-TWT---	:30	3	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -TWT--- 3 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WGAL Tu 09/04/12 6:59 AM M-F News 8 at 6a 6-7a :30 TS12TV09H \$1,100.00 NM 1 WGAL W 09/05/12 6:23 AM M-F News 8 at 6a 6-7a :30 TS12TV09H \$1,100.00 NM 3 WGAL Th 09/06/12 6:44 AM M-F News 8 at 6a 6-7a :30 TS12TV09H \$1,100.00 NM									
21	09/10/12	09/10/12	M-F News 8 at 6a	6-7a	1-----	:30	1	\$525.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 1----- 1 \$525.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL M 09/10/12 6:38 AM M-F News 8 at 6a 6-7a :30 TS12TV09H \$525.00 NM									
22	09/04/12	09/06/12	NBC Today Show	7-9A	-TWT---	:30	3	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -TWT--- 3 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Tu 09/04/12 8:49 AM NBC Today Show 7-9A :30 TS12TV09H \$1,100.00 NM 3 WGAL W 09/05/12 8:41 AM NBC Today Show 7-9A :30 TS12-TV-08H \$1,100.00 NM 2 WGAL Th 09/06/12 7:59 AM NBC Today Show 7-9A :30 TS12TV09H \$1,100.00 NM									
23	09/07/12	09/07/12	NBC Today Show	7-9A	----2--	:30	2	\$475.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ----2-- 2 \$475.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL F 09/07/12 7:25 AM NBC Today Show 7-9A :30 TS12TV09H \$475.00 NM 2 WGAL F 09/07/12 8:29 AM NBC Today Show 7-9A :30 TS12TV09H \$475.00 NM									
24	09/10/12	09/10/12	NBC Today Show	7-9A	2-----	:30	2	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 2----- 2 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL M 09/10/12 7:29 AM NBC Today Show 7-9A :30 TS12TV09H \$550.00 NM 2 WGAL M 09/10/12 7:59 AM NBC Today Show 7-9A :30 TS12TV09H \$550.00 NM									
25	09/10/12	09/10/12	NBC Today Show II	9-10a	1-----	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 1----- 1 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL M 09/10/12 9:50 AM NBC Today Show II 9-10a :30 TS12TV09H \$150.00 NM									
26	09/07/12	09/07/12	NBC Today Show II	9-10a	----1--	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ----1-- 1 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL F 09/07/12 9:58 AM NBC Today Show II 9-10a :30 TS12TV09H \$125.00 NM									
27	09/04/12	09/06/12	NBC Today Show II	9-10a	-TWT---	:30	3	\$375.00	NM



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DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
948109-1	09/16/12	September 2012	08/27/12 - 09/10/12
Advertiser	Product	Estimate Number	
Smith/R/Senator	T SMITH/SEN/R	233	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
27	09/04/12	09/06/12	NBC Today Show II	9-10a	-TWT---	:30	3	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -TWT--- 3 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Tu 09/04/12 9:59 AM NBC Today Show II 9-10a :30 TS12-TV-08H \$375.00 NM 2 WGAL W 09/05/12 9:30 AM NBC Today Show II 9-10a :30 TS12TV09H \$375.00 NM 3 WGAL Th 09/06/12 9:27 AM NBC Today Show II 9-10a :30 TS12TV09H \$375.00 NM									
28	09/08/12	09/09/12	Sa/Su News 8 at 6	6-630p	-----SS	:30	2	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -----SS 2 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WGAL Sa 09/08/12 Sa/Su News 8 at 6 6-630p :00 \$275.00 NM See MG 28.3 3 WGAL Sa 09/08/12 Sa/Su Early News 630-7p or 7-730p :00 \$275.00 NM See MG 28.4 4 WGAL Sa 09/08/12 Sa/Su Early News 630-7p or 7-730p :00 \$250.00 NM Credited 1 WGAL Su 09/09/12 6:19 PM Sa/Su News 8 at 6 6-630p :30 TS12TV09H \$275.00 NM									
29	09/08/12	09/08/12	Sat/Sun News 8 at 6a	6-7a	-----2-	:30	2	\$65.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -----2- 2 \$65.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WGAL Sa 09/08/12 6:30 AM Sat/Sun News 8 at 6a 6-7a :30 TS12TV09H \$65.00 NM 1 WGAL Sa 09/08/12 6:55 AM Sat/Sun News 8 at 6a 6-7a :30 TS12TV09H \$65.00 NM									
30	09/08/12	09/08/12	NBC Saturday Today	7-9a	-----1-	:30	1	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -----1- 1 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Sa 09/08/12 7:51 AM NBC Saturday Today 7-9a :30 TS12TV09H \$275.00 NM									
31	09/09/12	09/09/12	NBC Sunday Today	8-9a	-----1	:30	1	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -----1 1 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Su 09/09/12 8:29 AM NBC Sunday Today 8-9a :30 TS12TV09H \$275.00 NM									
32	09/10/12	09/10/12	M-Su News 8 at 11p	11-1135p	M-----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 M----- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WGAL M 09/10/12 11:23 PM M-Su News 8 at 11p 11-1135p :30 TS12TV09H \$500.00 NM									
33	09/04/12	09/06/12	M-Su News 8 at 11p	11-1135p	-TWT---	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -TWT--- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL W 09/05/12 12:12 AM M-Su News 8 at 11p 11-1135p :30 TS12TV09H \$900.00 NM LR - Football									
34	09/07/12	09/07/12	M-F News 8 at 6a	6-7a	----1--	:30	1	\$500.00	NM



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Lehigh Valley, PA 18002-6878

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
948109-1	09/16/12	September 2012	08/27/12 - 09/10/12
Advertiser		Product	Estimate Number
Smith/R/Senator		T SMITH/SEN/R	233

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ----1-- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL F 09/07/12 6:07 AM M-F News 8 at 6a 6-7a :30 TS12TV09H \$500.00 NM									
35	09/10/12	09/10/12	NBC Tonight Show	1135p-1235a	M-----	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/07/12 09/13/12 M----- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL M 09/10/12 12:31 AM NBC Tonight Show 1135p-1235a :30 TS12TV09H \$200.00 NM									
36	09/10/12	09/10/12	M-F 12:30-1p	12:30-1p	M-----	:30	1	\$70.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/07/12 09/13/12 M----- 1 \$70.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL M 09/10/12 12:48 PM M-F 12:30-1p 12:30-1p :30 TS12TV09H \$70.00 NM									
37	09/10/12	09/10/12	M-F News 8 at 5a	5-6a	M-----	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/07/12 09/13/12 M----- 1 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL M 09/10/12 5:23 AM M-F News 8 at 5a 5-6a :30 TS12TV09H \$175.00 NM									
38	09/06/12	09/06/12	M-Su News 8 at 11p	11-1135p	---T---	:30	2	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ---T--- 2 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WGAL Th 09/06/12 11:25 PM M-Su News 8 at 11p 11-1135p :30 TS12TV09H \$900.00 NM 1 WGAL Th 09/06/12 11:38 PM M-Su News 8 at 11p 11-1135p :30 TS12TV09H \$900.00 NM LR- Network Program Runover									
39	09/06/12	09/06/12	M-Sun Nightly News	630-730p	---T---	:30	1	\$570.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ---T--- 1 \$570.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Th 09/06/12 6:51 PM M-Sun Nightly News 630-730p :30 TS12TV09H \$570.00 NM									
Total Spots							68		

Payment Terms 30 Days

<u>Gross Total</u>	\$33,970.00
<u>Agency Commission</u>	\$5,095.50
<u>Net Amount Due</u>	\$28,874.50



WGAL
1300 Columbia Avenue
Lancaster, PA 17603
Main: (717)393-5851
Billing: (410)338-6432

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
954710-1	09/30/12	September 2012	08/27/12 - 09/30/12

Station	Account Executive	Sales Office	Sales Region
WGAL	Mary Tricoli	HRP -Washington	National

Advertiser	Product	Estimate Number
Smith/R/Senator	T SMITH/SEN/R #273	288

Billing Address:

SRCP Media Inc
Attention: Accounts Payable
201 North Union Street
Ste 200
Alexandria, VA 22314

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WGAL
P.O. Box 26878
Lehigh Valley, PA 18002-6878

Flight Dates	Order #	Alt Order #
09/25/12 - 10/01/12	954710	06331576

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	11	15

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/25/12	09/28/12	NBC Today Show III	10-11a	-TWTF--	:30	8	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-TWTF--	8	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
6	WGAL	Tu	09/25/12	10:28 AM	NBC Today Show III	10-11a	:30	TS12TV11H	\$100.00 NM
1	WGAL	Tu	09/25/12	10:59 AM	NBC Today Show III	10-11a	:30	TS12TV10H	\$100.00 NM
2	WGAL	W	09/26/12	10:29 AM	NBC Today Show III	10-11a	:30	TS12TV11H	\$100.00 NM
5	WGAL	W	09/26/12	10:52 AM	NBC Today Show III	10-11a	:30	TS12TV10H	\$100.00 NM
7	WGAL	Th	09/27/12	10:29 AM	NBC Today Show III	10-11a	:30	TS12TV10H	\$100.00 NM
3	WGAL	Th	09/27/12	10:53 AM	NBC Today Show III	10-11a	:30	TS12TV11H	\$100.00 NM
8	WGAL	F	09/28/12	10:29 AM	NBC Today Show III	10-11a	:30	TS12TV11H	\$100.00 NM
4	WGAL	F	09/28/12	10:58 AM	NBC Today Show III	10-11a	:30	TS12TV10H	\$100.00 NM
3	09/25/12	09/28/12	NBC Tonight Show	1135p-1235a	-TWTF--	:30	4	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-TWTF--	4	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Tu	09/25/12	11:47 PM	NBC Tonight Show	1135p-1235a	:30	TS12TV11H	\$150.00 NM
2	WGAL	W	09/26/12	12:09 AM	NBC Tonight Show	1135p-1235a	:30	TS12TV10H	\$150.00 NM
3	WGAL	Th	09/27/12	12:10 AM	NBC Tonight Show	1135p-1235a	:30	TS12TV11H	\$150.00 NM
4	WGAL	F	09/28/12		NBC Tonight Show	1135p-1235a	:00		\$150.00 NM
See MG 3.5									
5	WGAL	F	09/28/12	12:40 AM	Delayed Tonight Show	1205-2a	:30	TS12TV11H	\$150.00 NM
MG for 3.4 09/28									
5	09/25/12	10/01/12	M-F 11-12P	11A-12P	MTWTF--	:30	5	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/25/12	10/01/12	MTWTF--	5	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WGAL	Tu	09/25/12	11:28 AM	M-F 11-12P	11A-12P	:30	TS12TV11H	\$100.00 NM
2	WGAL	W	09/26/12	11:20 AM	M-F 11-12P	11A-12P	:30	TS12TV11H	\$100.00 NM
4	WGAL	Th	09/27/12	11:39 AM	M-F 11-12P	11A-12P	:30	TS12TV10H	\$100.00 NM
1	WGAL	F	09/28/12	11:19 AM	M-F 11-12P	11A-12P	:30	TS12TV11H	\$100.00 NM
6	09/25/12	10/01/12	M-F 12:30-1p	12:30-1p	MTWTF--	:30	4	\$100.00	NM



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DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
954710-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser		Product	Estimate Number
Smith/R/Senator		T SMITH/SEN/R #273	288

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	09/25/12	10/01/12	M-F 12:30-1p	12:30-1p	MTWTF--	:30	4	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/12 10/01/12 MTWTF-- 4 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WGAL Tu 09/25/12 12:55 PM M-F 12:30-1p 12:30-1p :30 TS12TV11H \$100.00 NM 4 WGAL Th 09/27/12 12:55 PM M-F 12:30-1p 12:30-1p :30 TS12TV10H \$100.00 NM 3 WGAL F 09/28/12 12:41 PM M-F 12:30-1p 12:30-1p :30 TS12TV11H \$100.00 NM									
7	09/25/12	09/28/12	M-F 12-12:30p News	12-12:30p	-TWTF--	:30	4	\$375.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -TWTF-- 4 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WGAL Tu 09/25/12 11:59 AM M-F 12-12:30p News 12-12:30p :30 TS12TV10H \$375.00 NM 2 WGAL W 09/26/12 12:20 PM M-F 12-12:30p News 12-12:30p :30 TS12TV10H \$375.00 NM 1 WGAL Th 09/27/12 12:27 PM M-F 12-12:30p News 12-12:30p :30 TS12TV11H \$375.00 NM 4 WGAL F 09/28/12 12:27 PM M-F 12-12:30p News 12-12:30p :30 TS12TV10H \$375.00 NM									
9	09/25/12	09/28/12	Dr. Phil	3-4p	-TWTF--	:30	5	\$175.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -TWTF-- 5 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WGAL Tu 09/25/12 3:15 PM Dr. Phil 3-4p :30 TS12TV10H \$175.00 NM 1 WGAL Tu 09/25/12 3:42 PM Dr. Phil 3-4p :30 TS12TV11H \$175.00 NM 2 WGAL W 09/26/12 3:14 PM Dr. Phil 3-4p :30 TS12TV11H \$175.00 NM 3 WGAL Th 09/27/12 3:24 PM Dr. Phil 3-4p :30 TS12TV11H \$175.00 NM 4 WGAL F 09/28/12 3:55 PM Dr. Phil 3-4p :30 TS12TV12H \$175.00 NM									
12	09/25/12	09/28/12	M-F 4-5P	4-5P	-TWTF--	:30	4	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -TWTF-- 4 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WGAL Tu 09/25/12 4:29 PM M-F 4-5P 4-5P :30 TS12TV10H \$250.00 NM 4 WGAL W 09/26/12 4:40 PM M-F 4-5P 4-5P :30 TS12TV10H \$250.00 NM 1 WGAL Th 09/27/12 4:19 PM M-F 4-5P 4-5P :30 TS12TV10H \$250.00 NM 3 WGAL F 09/28/12 4:37 PM M-F 4-5P 4-5P :30 TS12TV11H \$250.00 NM									
13	09/25/12	09/28/12	M-F News 8 at 5a	5-6a	-TWTF--	:30	4	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -TWTF-- 4 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WGAL Tu 09/25/12 5:13 AM M-F News 8 at 5a 5-6a :30 TS12TV11H \$275.00 NM 2 WGAL W 09/26/12 5:43 AM M-F News 8 at 5a 5-6a :30 TS12TV10H \$275.00 NM 4 WGAL Th 09/27/12 5:28 AM M-F News 8 at 5a 5-6a :30 TS12TV11H \$275.00 NM 1 WGAL F 09/28/12 5:24 AM M-F News 8 at 5a 5-6a :30 TS12TV10H \$275.00 NM									
16	09/25/12	09/28/12	M-F 5-6p News	5-6p	-TWTF--	:30	4	\$900.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -TWTF-- 4 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Tu 09/25/12 5:30 PM M-F 5-6p News 5-6p :30 TS12TV11H \$900.00 NM 3 WGAL W 09/26/12 5:55 PM M-F 5-6p News 5-6p :30 TS12TV11H \$900.00 NM 4 WGAL Th 09/27/12 5:45 PM M-F 5-6p News 5-6p :30 TS12TV11H \$900.00 NM									



Send Payment To:

WGAL
P.O. Box 26878
Lehigh Valley, PA 18002-6878

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
954710-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser	Product	Estimate Number	
Smith/R/Senator	T SMITH/SEN/R #273	288	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																															
16	09/25/12	09/28/12	M-F 5-6p News Class of Time - Pre-emptible with notice	5-6p	-TWTF--	:30	4	\$900.00	NM																																																																																																															
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17	09/25/12	09/28/12	M-F News 8 at 6p Class of Time - Pre-emptible with notice	6-630p	-TWTF--	:30	4	\$1,200.00	NM																																																																																																															
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19	09/25/12	09/28/12	M-F News 8 at 6a Class of Time - Pre-emptible with notice	6-7a	-TWTF--	:30	5	\$750.00	NM																																																																																																															
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21	09/25/12	09/28/12	Entertainment Tonight Class of Time - Pre-emptible with notice	7-730p	-TWTF--	:30	4	\$600.00	NM																																																																																																															
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23	09/25/12	09/28/12	NBC Today Show Class of Time - Pre-emptible with notice	7-9A	-TWTF--	:30	8	\$750.00	NM																																																																																																															
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4	WGAL	F	09/28/12	8:46 AM	NBC Today Show	7-9A	:30	TS12TV11H	\$750.00	NM																																																																																																														
25	09/25/12	09/28/12	Access Hollywood Class of Time - Pre-emptible with notice	730-8p	-TWTF--	:30	3	\$600.00	NM																																																																																																															
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/24/12</td><td>09/30/12</td><td>-TWTF--</td><td>3</td><td>\$600.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>3</td><td>WGAL</td><td>W</td><td>09/26/12</td><td>7:55 PM</td><td>Access Hollywood</td><td>730-8p</td><td>:30</td><td>TS12TV10H</td><td>\$600.00</td><td>NM</td></tr><tr><td>2</td><td>WGAL</td><td>Th</td><td>09/27/12</td><td>7:55 PM</td><td>Access Hollywood</td><td>730-8p</td><td>:30</td><td>TS12TV10H</td><td>\$600.00</td><td>NM</td></tr><tr><td>1</td><td>WGAL</td><td>F</td><td>09/28/12</td><td>7:47 PM</td><td>Access Hollywood</td><td>730-8p</td><td>:30</td><td>TS12TV11H</td><td>\$600.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/24/12	09/30/12	-TWTF--	3	\$600.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	3	WGAL	W	09/26/12	7:55 PM	Access Hollywood	730-8p	:30	TS12TV10H	\$600.00	NM	2	WGAL	Th	09/27/12	7:55 PM	Access Hollywood	730-8p	:30	TS12TV10H	\$600.00	NM	1	WGAL	F	09/28/12	7:47 PM	Access Hollywood	730-8p	:30	TS12TV11H	\$600.00	NM																																																							
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	09/24/12	09/30/12	-TWTF--	3	\$600.00																																																																																																																			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																																														
3	WGAL	W	09/26/12	7:55 PM	Access Hollywood	730-8p	:30	TS12TV10H	\$600.00	NM																																																																																																														
2	WGAL	Th	09/27/12	7:55 PM	Access Hollywood	730-8p	:30	TS12TV10H	\$600.00	NM																																																																																																														
1	WGAL	F	09/28/12	7:47 PM	Access Hollywood	730-8p	:30	TS12TV11H	\$600.00	NM																																																																																																														

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser.
We warrant that the actual broadcast information shown on this invoice was taken from the program log.



Send Payment To:

WGAL
P.O. Box 26878
Lehigh Valley, PA 18002-6878

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
954710-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser		Product	Estimate Number
Smith/R/Senator		T SMITH/SEN/R #273	288

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
25	09/25/12	09/28/12	Access Hollywood Class of Time - Pre-emptible with notice	730-8p	-TWTF--	:30	3	\$600.00	NM
26	09/25/12	09/28/12	NBC Today Show II Class of Time - Pre-emptible with notice	9-10a	-TWTF--	:30	4	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -TWTF-- 4 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Tu 09/25/12 9:57 AM NBC Today Show II 9-10a :30 TS12TV10H \$275.00 NM 2 WGAL W 09/26/12 9:52 AM NBC Today Show II 9-10a :30 TS12TV10H \$275.00 NM 3 WGAL Th 09/27/12 9:27 AM NBC Today Show II 9-10a :30 TS12TV11H \$275.00 NM 4 WGAL F 09/28/12 9:51 AM NBC Today Show II 9-10a :30 TS12TV10H \$275.00 NM									
28	09/30/12	09/30/12	Sa/Su News 8 at 6 Class of Time - Pre-emptible with notice	6-630p	-----S	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -----S 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Su 09/30/12 6:49 PM Sa/Su News 8 at 6 6-630p :30 TS12TV11H \$450.00 NM LR- Golf									
29	09/29/12	09/29/12	NBC Saturday Today Class of Time - Pre-emptible with notice	7-9a	-----1-	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -----1- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Sa 09/29/12 8:52 AM NBC Saturday Today 7-9a :30 TS12TV12H \$600.00 NM									
30	09/30/12	09/30/12	NBC Sunday Today Class of Time - Pre-emptible with notice	8-9a	-----1	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -----1 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Su 09/30/12 8:21 AM NBC Sunday Today 8-9a :30 TS12TV12H \$550.00 NM									
31	09/25/12	10/01/12	M-Su News 8 at 11p Class of Time - Pre-emptible with notice	11-1135p	MTWTF--	:30	5	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/12 10/01/12 MTWTF-- 5 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WGAL Tu 09/25/12 11:24 PM M-Su News 8 at 11p 11-1135p :30 TS12TV10H \$750.00 NM 5 WGAL W 09/26/12 11:13 PM M-Su News 8 at 11p 11-1135p :30 TS12TV11H \$750.00 NM 2 WGAL F 09/28/12 11:17 PM M-Su News 8 at 11p 11-1135p :30 TS12TV12H \$750.00 NM 3 WGAL Sa 09/29/12 11:27 PM M-Su News 8 at 11p 11-1135p :30 TS12TV12H \$750.00 NM									
33	09/29/12	09/29/12	Sa/Su Early News Class of Time - Pre-emptible with notice	630-7p or 7-730p	-----1-	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -----1- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Sa 09/29/12 7:53 PM Sa/Su Early News 630-7p or 7-730p :30 TS12TV11H \$450.00 NM LR- Golf									
34	09/30/12	09/30/12	Sat/Sun News 8 at 6a Class of Time - Pre-emptible with notice	6-7a	-----2	:30	2	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -----2 2 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WGAL Su 09/30/12 6:30 AM Sat/Sun News 8 at 6a 6-7a :30 TS12TV12H \$150.00 NM 1 WGAL Su 09/30/12 6:53 AM Sat/Sun News 8 at 6a 6-7a :30 TS12TV11H \$150.00 NM									



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Lehigh Valley, PA 18002-6878

DUPLICATE INVOICE

<u>Invoice #</u> 954710-1	<u>Invoice Date</u> 09/30/12	<u>Invoice Month</u> September 2012	<u>Invoice Period</u> 08/27/12 - 09/30/12
<u>Advertiser</u> Smith/R/Senator	<u>Product</u> T SMITH/SEN/R #273	<u>Estimate Number</u> 288	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
34	09/30/12	09/30/12	Sat/Sun News 8 at 6a	6-7a	-----2	:30	2	\$150.00	NM
Class of Time - Pre-emptible with notice									
35	09/30/12	09/30/12	M-Su Late News Off-Time	Late News Off-Time	-----1	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-----1	1	\$500.00				
Spots: #	Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WGAL	Su	09/30/12	12:04 AM	M-Su Late News Off-Time	Late News Off-Time	:30	TS12TV12H	\$500.00 NM
<u>Total Spots</u>							79		

Payment Terms 30 Days

<u>Gross Total</u>	\$35,875.00
<u>Agency Commission</u>	\$5,381.25
<u>Net Amount Due</u>	\$30,493.75



WGAL
1300 Columbia Avenue
Lancaster, PA 17603
Main: (717)393-5851
Billing: (410)338-6432

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
951893-1	09/30/12	September 2012	08/27/12 - 09/24/12

Station	Account Executive	Sales Office	Sales Region
WGAL	Mary Tricoli	HRP -Washington	National

Advertiser	Product	Estimate Number
Smith/R/Senator	T SMITH/SEN/R #273	273

Billing Address:

SRCP Media Inc
Attention: Accounts Payable
201 North Union Street
Ste 200
Alexandria, VA 22314

Send Payment To:

WGAL
P.O. Box 26878
Lehigh Valley, PA 18002-6878

Flight Dates	Order #	Alt Order #
09/18/12 - 09/24/12	951893	06314938

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	11	15

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/18/12	09/24/12	NBC Today Show III	10-11a	MTWTF--	:30	7	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/18/12	09/24/12	MTWTF--	7	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Tu	09/18/12	10:27 AM	NBC Today Show III	10-11a	:30	TS12TV11H	\$85.00 NM
2	WGAL	W	09/19/12	10:28 AM	NBC Today Show III	10-11a	:30	TS12TV10H	\$85.00 NM
7	WGAL	W	09/19/12	10:58 AM	NBC Today Show III	10-11a	:30	TS12TV11H	\$85.00 NM
3	WGAL	Th	09/20/12	10:29 AM	NBC Today Show III	10-11a	:30	TS12TV11H	\$85.00 NM
4	WGAL	F	09/21/12	10:29 AM	NBC Today Show III	10-11a	:30	TS12TV10H	\$85.00 NM
6	WGAL	F	09/21/12	10:51 AM	NBC Today Show III	10-11a	:30	TS12TV11H	\$85.00 NM
5	WGAL	M	09/24/12	10:58 AM	NBC Today Show III	10-11a	:30	TS12TV10H	\$100.00 NM
2	09/18/12	09/24/12	NBC Tonight Show	1135p-1235a	M-----	:30	1	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/18/12	09/24/12	M-----	1	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	M	09/24/12	11:58 PM	NBC Tonight Show	1135p-1235a	:30	TS12TV10H	\$150.00 NM
3	09/18/12	09/24/12	NBC Tonight Show	1135p-1235a	-TWTF--	:30	4	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/18/12	09/24/12	-TWTF--	4	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WGAL	Tu	09/18/12	11:46 PM	NBC Tonight Show	1135p-1235a	:30	TS12TV11H	\$150.00 NM
1	WGAL	W	09/19/12	12:31 AM	NBC Tonight Show	1135p-1235a	:30	TS12TV10H	\$150.00 NM
2	WGAL	Th	09/20/12	12:19 AM	NBC Tonight Show	1135p-1235a	:30	TS12TV11H	\$150.00 NM
4	WGAL	F	09/21/12		NBC Tonight Show	1135p-1235a	:00		\$150.00 NM
See MG 3.5									
5	WGAL	F	09/21/12	12:40 AM	Delayed Tonight Show	1205-2a	:30	TS12TV11H	\$150.00 NM
MG for 3.4 09/21									
4	09/18/12	09/24/12	M-F 12:30-1p	12:30-1p	M-----	:30	1	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/18/12	09/24/12	M-----	1	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	M	09/24/12	12:44 PM	M-F 12:30-1p	12:30-1p	:30	TS12TV10H	\$100.00 NM



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DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
951893-1	09/30/12	September 2012	08/27/12 - 09/24/12
Advertiser		Product	Estimate Number
Smith/R/Senator		T SMITH/SEN/R #273	273

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	09/18/12	09/24/12	M-F 12:30-1p Class of Time - Immediately Pre-emptible without notice	12:30-1p	M-----	:30	1	\$100.00	NM
5	09/18/12	09/24/12	M-F 12:30-1p Class of Time - Immediately Pre-emptible without notice	12:30-1p	-TWTF--	:30	4	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/12 09/24/12 -TWTF-- 4 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WGAL Tu 09/18/12 12:56 PM M-F 12:30-1p 12:30-1p :30 TS12TV11H \$125.00 NM 1 WGAL W 09/19/12 12:56 PM M-F 12:30-1p 12:30-1p :30 TS12TV11H \$125.00 NM 4 WGAL Th 09/20/12 12:47 PM M-F 12:30-1p 12:30-1p :30 TS12TV11H \$125.00 NM 2 WGAL F 09/21/12 12:43 PM M-F 12:30-1p 12:30-1p :30 TS12TV11H \$125.00 NM									
6	09/18/12	09/24/12	M-F 12-12:30p News Class of Time - Pre-emptible with notice	12-12:30p	-TWTF--	:30	4	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/12 09/24/12 -TWTF-- 4 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Tu 09/18/12 11:59 AM M-F 12-12:30p News 12-12:30p :30 TS12TV10H \$325.00 NM 4 WGAL W 09/19/12 12:20 PM M-F 12-12:30p News 12-12:30p :30 TS12TV10H \$325.00 NM 2 WGAL Th 09/20/12 12:25 PM M-F 12-12:30p News 12-12:30p :30 TS12TV10H \$325.00 NM 3 WGAL F 09/21/12 12:26 PM M-F 12-12:30p News 12-12:30p :30 TS12TV10H \$325.00 NM									
7	09/18/12	09/24/12	M-F 12-12:30p News Class of Time - Pre-emptible with notice	12-12:30p	M-----	:30	1	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/12 09/24/12 M----- 1 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL M 09/24/12 12:18 PM M-F 12-12:30p News 12-12:30p :30 TS12TV11H \$375.00 NM									
8	09/18/12	09/24/12	Dr. Phil Class of Time - Immediately Pre-emptible without notice	3-4p	MTWTF--	:30	5	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/12 09/24/12 MTWTF-- 5 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WGAL Tu 09/18/12 3:32 PM Dr. Phil 3-4p :30 TS12TV10H \$175.00 NM 3 WGAL W 09/19/12 3:33 PM Dr. Phil 3-4p :30 TS12TV10H \$175.00 NM 5 WGAL Th 09/20/12 3:29 PM Dr. Phil 3-4p :30 TS12TV10H \$175.00 NM 4 WGAL F 09/21/12 3:35 PM Dr. Phil 3-4p :30 TS12TV10H \$175.00 NM 1 WGAL M 09/24/12 3:32 PM Dr. Phil 3-4p :30 TS12TV11H \$175.00 NM									
9	09/18/12	09/24/12	M-F 4-5P Class of Time - Immediately Pre-emptible without notice	4-5P	MTWTF--	:30	5	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/12 09/24/12 MTWTF-- 5 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Tu 09/18/12 4:28 PM M-F 4-5P 4-5P :30 TS12TV11H \$250.00 NM 3 WGAL W 09/19/12 4:36 PM M-F 4-5P 4-5P :30 TS12TV11H \$250.00 NM 4 WGAL Th 09/20/12 4:20 PM M-F 4-5P 4-5P :30 TS12TV11H \$250.00 NM 5 WGAL F 09/21/12 4:22 PM M-F 4-5P 4-5P :30 TS12TV11H \$250.00 NM 2 WGAL M 09/24/12 4:35 PM M-F 4-5P 4-5P :30 TS12TV10H \$250.00 NM									
10	09/18/12	09/24/12	M-F News 8 at 5a Class of Time - Pre-emptible with notice	5-6a	MTWTF--	:30	5	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/12 09/24/12 MTWTF-- 5 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Tu 09/18/12 5:28 AM M-F News 8 at 5a 5-6a :30 TS12TV11H \$275.00 NM									



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951893-1	09/30/12	September 2012	08/27/12 - 09/24/12
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Smith/R/Senator	T SMITH/SEN/R #273	273	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																			
10	09/18/12	09/24/12	M-F News 8 at 5a Class of Time - Pre-emptible with notice	5-6a	MTWTF--	:30	5	\$275.00	NM																																																																			
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>4</td><td>WGAL</td><td>W</td><td>09/19/12</td><td>5:42 AM</td><td>M-F News 8 at 5a</td><td>5-6a</td><td>:30</td><td>TS12TV10H</td><td>\$275.00</td><td>NM</td></tr><tr><td>2</td><td>WGAL</td><td>Th</td><td>09/20/12</td><td>5:07 AM</td><td>M-F News 8 at 5a</td><td>5-6a</td><td>:30</td><td>TS12TV11H</td><td>\$275.00</td><td>NM</td></tr><tr><td>5</td><td>WGAL</td><td>F</td><td>09/21/12</td><td>5:54 AM</td><td>M-F News 8 at 5a</td><td>5-6a</td><td>:30</td><td>TS12TV10H</td><td>\$275.00</td><td>NM</td></tr><tr><td>3</td><td>WGAL</td><td>M</td><td>09/24/12</td><td>5:41 AM</td><td>M-F News 8 at 5a</td><td>5-6a</td><td>:30</td><td>TS12TV10H</td><td>\$275.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	4	WGAL	W	09/19/12	5:42 AM	M-F News 8 at 5a	5-6a	:30	TS12TV10H	\$275.00	NM	2	WGAL	Th	09/20/12	5:07 AM	M-F News 8 at 5a	5-6a	:30	TS12TV11H	\$275.00	NM	5	WGAL	F	09/21/12	5:54 AM	M-F News 8 at 5a	5-6a	:30	TS12TV10H	\$275.00	NM	3	WGAL	M	09/24/12	5:41 AM	M-F News 8 at 5a	5-6a	:30	TS12TV10H	\$275.00	NM												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																		
4	WGAL	W	09/19/12	5:42 AM	M-F News 8 at 5a	5-6a	:30	TS12TV10H	\$275.00	NM																																																																		
2	WGAL	Th	09/20/12	5:07 AM	M-F News 8 at 5a	5-6a	:30	TS12TV11H	\$275.00	NM																																																																		
5	WGAL	F	09/21/12	5:54 AM	M-F News 8 at 5a	5-6a	:30	TS12TV10H	\$275.00	NM																																																																		
3	WGAL	M	09/24/12	5:41 AM	M-F News 8 at 5a	5-6a	:30	TS12TV10H	\$275.00	NM																																																																		
11	09/18/12	09/24/12	M-F 5-6p News Class of Time - Pre-emptible with notice	5-6p	-TWTF--	:30	4	\$800.00	NM																																																																			
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3	WGAL	Tu	09/18/12	5:45 PM	M-F 5-6p News	5-6p	:30	TS12TV10H	\$800.00	NM																																																																		
1	WGAL	W	09/19/12	5:29 PM	M-F 5-6p News	5-6p	:30	TS12TV10H	\$800.00	NM																																																																		
4	WGAL	Th	09/20/12	5:29 PM	M-F 5-6p News	5-6p	:30	TS12TV10H	\$800.00	NM																																																																		
2	WGAL	F	09/21/12	5:39 PM	M-F 5-6p News	5-6p	:30	TS12TV10H	\$800.00	NM																																																																		
12	09/18/12	09/24/12	M-F 5-6p News Class of Time - Pre-emptible with notice	5-6p	M-----	:30	1	\$900.00	NM																																																																			
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1	WGAL	M	09/24/12	5:55 PM	M-F 5-6p News	5-6p	:30	TS12TV11H	\$900.00	NM																																																																		
13	09/18/12	09/24/12	M-F News 8 at 6p Class of Time - Pre-emptible with notice	6-630p	-TWTF--	:30	4	\$1,200.00	NM																																																																			
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1	WGAL	M	09/24/12	6:17 PM	M-F News 8 at 6p	6-630p	:30	TS12TV10H	\$1,200.00	NM																																																																		
15	09/18/12	09/24/12	M-F News 8 at 6a Class of Time - Pre-emptible with notice	6-7a	-TWTF--	:30	4	\$700.00	NM																																																																			
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
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1	WGAL	F	09/21/12	6:23 AM	M-F News 8 at 6a	6-7a	:30	TS12TV11H	\$700.00	NM																																																																		
16	09/18/12	09/24/12	M-F News 8 at 6a Class of Time - Pre-emptible with notice	6-7a	M-----	:30	1	\$750.00	NM																																																																			
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1	WGAL	M	09/24/12	6:22 AM	M-F News 8 at 6a	6-7a	:30	TS12TV11H	\$750.00	NM																																																																		



Send Payment To:

WGAL
P.O. Box 26878
Lehigh Valley, PA 18002-6878

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
951893-1	09/30/12	September 2012	08/27/12 - 09/24/12
Advertiser	Product	Estimate Number	
Smith/R/Senator	T SMITH/SEN/R #273	273	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
17	09/18/12	09/24/12	Entertainment Tonight	7-730p	MTWTF--	:30	3	\$325.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/18/12	09/24/12	MTWTF--	3	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Tu	09/18/12	7:27 PM	Entertainment Tonight	7-730p	:30	TS12TV10H	\$325.00 NM
2	WGAL	W	09/19/12	7:18 PM	Entertainment Tonight	7-730p	:30	TS12TV10H	\$325.00 NM
3	WGAL	M	09/24/12	7:11 PM	Entertainment Tonight	7-730p	:30	TS12TV11H	\$325.00 NM
18	09/18/12	09/24/12	NBC Today Show	7-9A	-TWTF--	:30	4	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/18/12	09/24/12	-TWTF--	4	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WGAL	Tu	09/18/12	8:29 AM	NBC Today Show	7-9A	:30	TS12TV11H	\$700.00 NM
2	WGAL	W	09/19/12	7:23 AM	NBC Today Show	7-9A	:30	TS12TV10H	\$700.00 NM
4	WGAL	Th	09/20/12	8:41 AM	NBC Today Show	7-9A	:30	TS12TV11H	\$700.00 NM
1	WGAL	F	09/21/12	7:59 AM	NBC Today Show	7-9A	:30	TS12TV10H	\$700.00 NM
19	09/18/12	09/24/12	NBC Today Show	7-9A	M-----	:30	1	\$750.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/18/12	09/24/12	M-----	1	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	M	09/24/12	7:59 AM	NBC Today Show	7-9A	:30	TS12TV10H	\$750.00 NM
20	09/18/12	09/24/12	Access Hollywood	730-8p	MTWTF--	:30	2	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/18/12	09/24/12	MTWTF--	2	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WGAL	Tu	09/18/12	7:47 PM	Access Hollywood	730-8p	:30	TS12TV11H	\$250.00 NM
1	WGAL	M	09/24/12	7:48 PM	Access Hollywood	730-8p	:30	TS12TV10H	\$250.00 NM
21	09/18/12	09/24/12	NBC Today Show II	9-10a	MTWTF--	:30	5	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/18/12	09/24/12	MTWTF--	5	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WGAL	Tu	09/18/12	9:51 AM	NBC Today Show II	9-10a	:30	TS12TV10H	\$150.00 NM
5	WGAL	W	09/19/12	9:27 AM	NBC Today Show II	9-10a	:30	TS12TV11H	\$150.00 NM
2	WGAL	Th	09/20/12	9:56 AM	NBC Today Show II	9-10a	:30	TS12TV10H	\$150.00 NM
4	WGAL	F	09/21/12	9:50 AM	NBC Today Show II	9-10a	:30	TS12TV11H	\$150.00 NM
1	WGAL	M	09/24/12	9:29 AM	NBC Today Show II	9-10a	:30	TS12TV11H	\$150.00 NM
22	09/22/12	09/23/12	Sa/Su News 8 at 6	6-630p	-----SS	:30	2	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-----SS	2	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WGAL	Sa	09/22/12	5:59 PM	Sa/Su News 8 at 6	6-630p	:30	TS12TV10H	\$450.00 NM
1	WGAL	Su	09/23/12	6:22 PM	Sa/Su News 8 at 6	6-630p	:30	TS12TV10H	\$450.00 NM
23	09/22/12	09/22/12	Sat/Sun News 8 at 6a	6-7a	-----1-	:30	1	\$150.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-----1-	1	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Sa	09/22/12	6:55 AM	Sat/Sun News 8 at 6a	6-7a	:30	TS12TV10H	\$150.00 NM



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WGAL
P.O. Box 26878
Lehigh Valley, PA 18002-6878

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Advertiser	Product	Estimate Number	
Smith/R/Senator	T SMITH/SEN/R #273	273	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
23	09/22/12	09/22/12	Sat/Sun News 8 at 6a Class of Time - Pre-emptible with notice	6-7a	-----1-	:30	1	\$150.00	NM
24	09/22/12	09/22/12	NBC Saturday Today Class of Time - Pre-emptible with notice	7-9a	-----1-	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -----1- 1 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Sa 09/22/12 7:51 AM NBC Saturday Today 7-9a :30 TS12TV11H \$500.00 NM									
25	09/23/12	09/23/12	NBC Sunday Today Class of Time - Pre-emptible with notice	8-9a	-----1	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -----1 1 \$550.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Su 09/23/12 8:46 AM NBC Sunday Today 8-9a :30 TS12TV10H \$550.00 NM									
26	09/24/12	09/24/12	M-Su News 8 at 11p Class of Time - Pre-emptible with notice	11-1135p	M-----	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/12 09/24/12 M----- 1 \$750.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL M 09/24/12 11:15 PM M-Su News 8 at 11p 11-1135p :30 TS12TV11H \$750.00 NM									
27	09/18/12	09/23/12	M-Su News 8 at 11p Class of Time - Pre-emptible with notice	11-1135p	-TWTFS-	:30	5	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/12 09/24/12 -TWTFS- 5 \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Tu 09/18/12 11:23 PM M-Su News 8 at 11p 11-1135p :30 TS12TV10H \$800.00 NM 3 WGAL W 09/19/12 11:13 PM M-Su News 8 at 11p 11-1135p :30 TS12TV11H \$800.00 NM 6 WGAL Th 09/20/12 11:33 PM M-Su News 8 at 11p 11-1135p :30 TS12TV10H \$800.00 NM 5 WGAL F 09/21/12 11:09 PM M-Su News 8 at 11p 11-1135p :30 TS12TV10H \$800.00 NM 4 WGAL Sa 09/22/12 11:27 PM M-Su News 8 at 11p 11-1135p :30 TS12TV11H \$800.00 NM									
28	09/23/12	09/23/12	M-Su Late News Off-Time Late News Off-Time	1237-136a	-----S	:30	1	\$625.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -----S 1 \$625.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Su 09/23/12 12:33 AM M-Su Late News Off-Time 1237-136a :30 TS12TV11H \$625.00 NM LR - Football									
29	09/23/12	09/23/12	Sa/Su News 8 at 9a	9-10a	-----S	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -----S 1 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Su 09/23/12 9:38 AM Sa/Su News 8 at 9a 9-10a :30 TS12TV11H \$400.00 NM									
30	09/24/12	09/24/12	Late Nite w/ Jimmy Fallon	1237-136a	M-----	:30	1	\$10.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 M----- 1 \$10.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL M 09/24/12 1:30 AM Late Nite w/ Jimmy Fallon 1237-136a :30 TS12TV11H \$10.00 NM									

Total Spots 81



Send Payment To:

WGAL
P.O. Box 26878
Lehigh Valley, PA 18002-6878

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
951893-1	09/30/12	September 2012	08/27/12 - 09/24/12

Advertiser	Product	Estimate Number
Smith/R/Senator	T SMITH/SEN/R #273	273

Payment Terms 30 Days

<u>Gross Total</u>	\$34,445.00
<u>Agency Commission</u>	\$5,166.75
<u>Net Amount Due</u>	\$29,278.25